



2018 SPONSORSHIP LEVELS

Race Day: Saturday, September 15, 2018

Sponsorship Benefits	Presenting Sponsor \$6,000	Platinum Sponsor \$4,000	Gold Sponsor \$3,000	Silver Sponsor \$2,000	Bronze Sponsor \$1,000	Friend Sponsor \$500
Race Registrations	12	10	8	6	4	2
Brochure Logo Recognition Confirmed by 7/31/18 • 5,000 printed	•	•	•	•	•	•
T-Shirt Logo Recognition Confirmed by 8/18/18 • 1,000 produced	•	•	•	•	•	•
Event Signage Logo Recognition Confirmed by 9/4/18	•	•	•	•	•	•
Website Logo Recognition	•	•	•	•	•	•
10x10 Exhibition Space at Race (with tent, table & chairs)	•	•	•	•	•	•
Social Media Recognition	•	•	•	•	•	•
Email Blast Recognition (1,500 addresses)	•	•	•	•	•	•
Postcard Logo Recognition Confirmed by 5/1/18 • 5,000 printed	•	•	•	•	•	•
Poster Logo Recognition Confirmed by 7/1/18 • 200 printed	•	•	•	•	•	•
Participant Medal Recognition (logo on ribbons)	•	•	•	•	•	•
Category Exclusivity at Event Exclusive sponsor for business category	•	•	•	•	•	•
Foundation Magazine Recognition (36,000 mailed)	•	•	•	•	•	•
Name Included with Event Title	•	•	•	•	•	•
Mention in Press Release & Media Promotions	•	•	•	•	•	•



Thank you for sponsoring the Children's Hospital Foundation Four Mile Fun Run taking place Saturday, September 15, 2018. Please submit this completed form by June 30 to guarantee recognition on the event brochure, website, signage and other materials.

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Level of Sponsorship:

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor (\$6,000) | <input type="checkbox"/> Platinum Sponsor (\$4,000) |
| <input type="checkbox"/> Gold Sponsor (\$3,000) | <input type="checkbox"/> Silver Sponsor (\$2,000) |
| <input type="checkbox"/> Bronze Sponsor (\$1,000) | <input type="checkbox"/> Friend Sponsor (\$500) |

Please make checks payable to Children's Hospital Foundation. Mail your completed form and check to:

Children's Hospital Foundation
Special Events Office
2924 Brook Road
Richmond, VA 23220

Please submit your company's logo in EPS or high-resolution JPEG format to sallan@chfrichmond.org for inclusion in event promotional materials and signage.

Questions? Contact Stephanie Allan at (804) 228-5827 or sallan@chfrichmond.org.

www.CHFRace.org